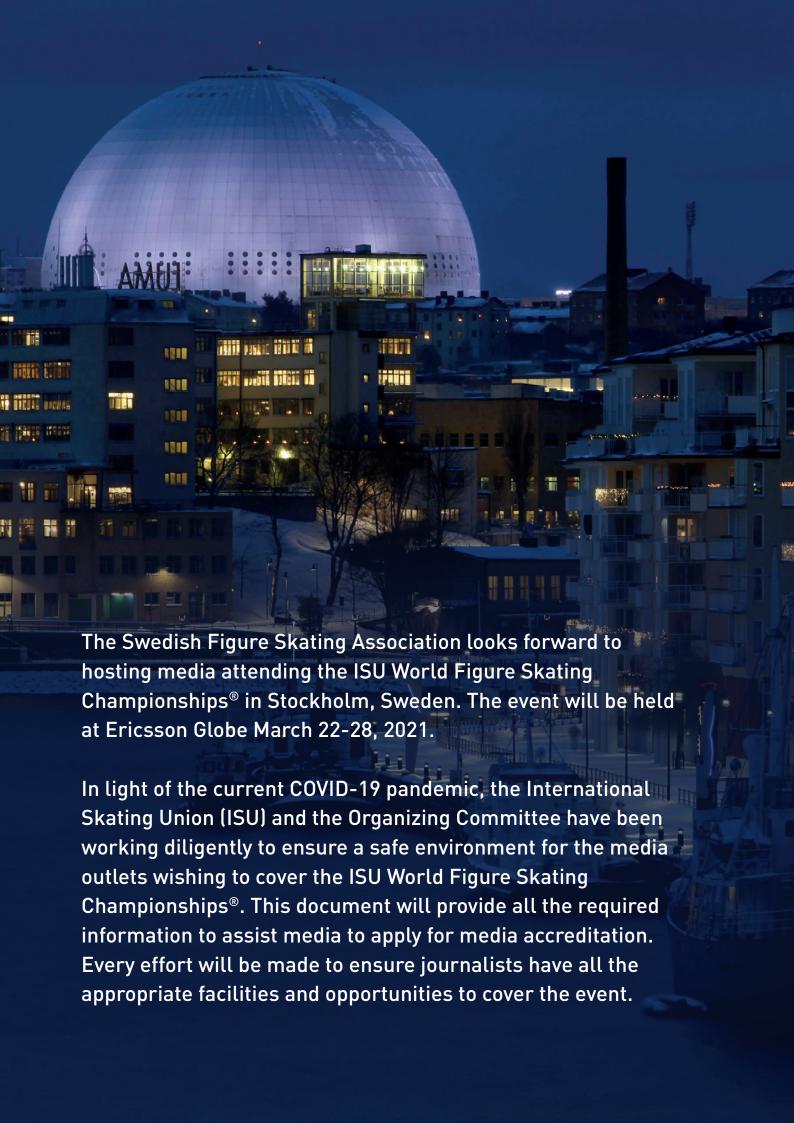


MEDIA INFORMATION



IMPORTANT INFO ABOUT ENTERING SWEDEN

When it comes to journalists or members of the media entering Sweden for covering the ISU World Figure Skating Championships 2021, there are unfortunately <u>strict rules for entering Sweden</u>* from outside the EU/EEA.

The Swedish border police has updated the exemption information for the entry ban for highly skilled professionals, if the work can not be postponed or be done remotely.

Media from outside EU/EES might enter, but the following documentation must be provided by the employer:

- proving that the media person is to perform work in Sweden
- why the work cannot be performed remotely
- time period
- a description of the role and why the media person is "highly qualified".

If your media accreditation is accepted, you will need to show the confirmation message proving this, along with a negative COVID-test not older than 48 h at the border.

If you require an invitation letter from us to apply for a VISA, you first have to apply for media accreditation and get it accepted.

Please note that media from the UK, Norway and Denmark may not be accepted.

The situation can change at any moment, therefore it is the responsibility of the media who decide to travel to Sweden to stay informed on the latest rules for entering Sweden. An approved media accreditation will under no circumstances guarantee entry into Sweden.

The OC and ISU will not be held responsible for changes to the rules or the decision of the border police.

^{*}https://polisen.se/en/the-swedish-police/the-coronavirus-and-the-swedish-police/travel-to-and-from-sweden/

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Media Information

For further information and questions, please contact:

Fredrik Pallin, CPO press@skatesweden.se +46 72 927 18 59

MEDIA ACCREDITATION

Pre-conditions on attending an ISU Event for all on-site media

In order for any media accreditation request to be considered members of the media must:

- 1. Read the Guidelines for ISU Events during the COVID-19 pandemic For the Media ISU COVID-19 Event Guidelines.
- 2. Sign the Waiver for Attendees of ISU Events during Covid-19 Pandemic.
- 3. Present a negative PCR test, taken not later than 48h (TBC) prior to arrival.
- 4. Fill in the online ISU Covid-19 Health Questionnaire daily, starting 5 days prior to arriving onsite.
- 5. Apply for media accreditation via the ISU Online Media Accreditation System (OMAS).

Media representatives are responsible for any costs related to PCR tests.

All accredited media must make themselves familiar with the following World Health Organization (WHO) publication: Key planning recommendations for mass gatherings in the context of the current COVID-19 outbreak.

The number of media accreditations issued per event will be restricted and will depend on the venue and the restrictions of the host nation. Priority will be given to media residing in the host nation.

The ISU will not be held responsible for any travel restriction or delay, even if an accreditation request has been approved.



Accreditation Procedure

All media must apply for media accreditation through the ISU Online Media Accreditation System OMAS.

In light of the current COVID-19 pandemic, the International Skating Union (ISU) and the Organizing Committee have been working diligently over the past few months to ensure there will be ample coverage opportunities available to media outlets wishing to cover the ISU events.

There will be very strict guidelines for anyone who will be accessing the venue to ensure the health and safety of athletes, coaches, officials, media and everyone involved with the event. With this in mind, there will be two types of media accreditations issued for those wishing to cover ISU Championships.

On-site media accreditation holders will not be part of the "bubble" but will have access to the venue and as such will be required to follow all protocols that are required and adhere to the rules and restrictions. Only a very limited number of on-site media accreditations will be distributed.

- Photographers will have no event-level access but will be assigned photo positions in the spectator seats or in a
 designated area. There will be an adjacent photographer's work area. There will be appropriate social distancing
 measures in place.
- Representatives from print and digital media outlets will have assigned individual work areas within the venue, which
 are not to be swapped or exchanged throughout the duration of the event.
- There will be no person-to-person access with athletes, coaches or officials. All interactions with athletes and coaches will be conducted virtually.
- On-site media accreditation holders must sign the <u>Waiver Form Pandemic Covid-19-Media</u>.
- Present a negative PCR test, taken not later than 48h (TBC) prior to arrival.
- Conduct Daily Health Checks (online ISU Covid-19 Health Questionnaire daily in the morning and evening).
- Face masks are required at all times in the Arena.

Remote media accreditation holders will not have access to the venue and will be covering the event virtually. Those holding a remote accreditation will not have access to the venue under any circumstances.

The deadlines to apply for media accreditations are as follows:

On-site media accreditation requests: **February 28**Remote media accreditation requests: **March 15**

No late media accreditation requests will be accepted for on-site media accreditation requests.

All media must provide the following documentation when applying for media accreditation and further information can be requested.

- Signed Waiver (On-site media accreditation requests only).
- Endorsement Letter in .pdf, .jpg, .png or .jpeg (all media expect TV Right Holders and the Host Broadcaster).
- Copy of current professional media or journalist card in .pdf,.jpg,.png,.jpeg (all media).
- ID photo in .pdf, .jpg, .png or .jpeg (all media).

Rights holding TV / radio and Host Broadcaster

Right Holders are requested to reduce the number of on-site team members to a minimum still allowing a quality TV operation on-site and have the possibility of applying for either on-site or remote media accreditation. For onsite operation, the RHs will have no access to the event floor.

All right holding media must also apply for accreditation as indicated above. To book any broadcasting services or facilities please contact the Host Broadcaster:

Nordic Entertainment Group

Mikael Krantz +46 (0)73 699 22 28 mikael.krantz@nentgroup.com

The Host Broadcaster is also to apply for media accreditation via OMAS and is to contact the ISU Media Team <u>media@isu.ch</u> to obtain their login and further information.

Anti-COVID-19 measures

A full event handbook will be available prior to the event. Below are some key guidelines and restrictions that those applying for on-site media accreditation should be aware of.

The ISU and Organizing Committee, in coordination with **Public Health Agency of Sweden** will institute a Health & Safety Plan as outlined below to ensure the safest possible environment for all participants and the flexibility to adjust daily as needed.

Step 1 - Advance communication, education and COVID-19 screening

5 days from arrival: All persons will be required to start daily health screening. Health Screens will be monitored by members of a medical team. In addition, all persons are requested to start to reduce public interactions to lower the risk of being exposed to COVID-19.

Step 2 - Arrival, quarantine and testing

All persons will arrive at the venue to be checked in to the event as follows:

- Health screening. If there are any doubts, the individual will have to follow-up with the local medical team or the medical liaison to determine next steps in follow-up care or further testing.
- Temperature checked.
- Present a negative PCR test, taken not later than 48h (TBC) prior to arrival.
- Event orientation will be mandatory for all persons.
- Accreditation will be provided.

Step 3 - Daily monitoring and restricted access

- All persons will be required to present their valid event accreditation at designated entry doors and will have their temperature checked daily and/or each time they enter facility.
- Anyone recording a temperature of 37,5° C or higher will be required to quarantine and referred to local medical services. They may require a new COVID-19 PCR test.
- All persons will be required to wear a face mask at all times while in the venue and common areas. Please note: face
 masks must comply with the ISU advertisement regulations (ISU Communication 2221). No advertising marking is
 allowed on face masks. Use of FFP2/KN95 masks is recommended.

Accreditation Confirmation

If the accreditation request is accepted, an email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. *Please note that the ISU and OC reserve the right to refuse accreditation with or without justification*.



MEDIA FACILITIES AT THE VENUE

The media are to respect the procedures implemented by the Organizing Committee and are not permitted to move equipment.

Although the press center will be cleaned and disinfected on a regular basis, members of the media will be responsible for cleaning and disinfecting their working desks before and after using it.

The Media Centre is located at Ericsson Globe with indoor access to the two practice rinks. It will include media working stations, photographers area including lockers, information desk and printing station. A virtual access to the Draw and Press conference area will be provided.

Media Tribune and TV Commentator positions

The Media Tribune is located in sections B27 and B26, with direct access from the Media Center. A total of 50 seats have been allocated, of which 40 seats are tabled and equipped with power and CIS terminals.

The TV Commentator positions are located in section B23-B24 (behind the Judges) on the same level as the Media Center.

High speed Wi-Fi will be provided free of charge throughout the Arena and its premises. The system is designed for large events with capacity for large files and press centers. However, we will also be able to provide dedicated Ethernet connections in the Press Center and in the Media Tribune if required, subject to charge.

Media Centre Hours (subject to change)

Monday, March 22: 06:00 - 24:00
Tuesday, March 23: 06:00 - 24:00
Wednesday, March 24: 05:30 - 01:00
Thursday, March 25: 06:30 - 24:00
Friday, March 26: 05:30 - 24:00
Saturday, March 27: 06:30 - 23:00
Sunday, March 28: 08:30 - 19:00

Mixed Zone & Press Conference

A virtual mixed zone will be in place to all media accreditation holders. All athletes will "come through" the mixed zone after receiving scores. All media accreditation holders will be able to tune in from their mobile device. A member of the Organizing Committee will moderate the virtual mixed zone. These mixed zone sessions will be archived and available for on-demand viewing.

Virtual press conferences, which will feature the top-3 finishers after the Short Program / Rhythm Dance and the medalists after the Free Skating / Free Dance, will be available virtually to all media accreditation holders. They will take place after the Short Program and Free Skating for all four disciplines. Press conferences will be moderated by a member of the Organizing Committee. These press conferences will be archived and available for on-demand viewing.

All media accreditation holders will be able to access the mixed zone and press conference through a provided link. Once in the chat room, those wanting to ask a question will be asked to notify the moderator by using the chat function. The moderator will call on those wanting to ask a question.

All one-on-one media requests will be facilitated on a case-by-case basis and will be conducted virtually. Please email press@skatesweden.se with specific requests.

Material Available

Virtual Press Conference: press conferences will take place at Ericsson Globe in the Press Conference & Draw Room. Following the conclusion of the Short Program / Rhythm Dance for the respective category there will be a brief press conference for the skaters who place first, second, and third. Following the free skating/dance of each category the gold, silver and bronze medalists will participate in a post-event press conference.

- Virtual Press Conference
- Flash quotes
- Press Releases: Subscribe to receive press releases/newsletter <u>here</u>.
- Media Guide: Read the Media Guide <u>here</u>.
- Image Gallery: <u>Subscribe to the Press Releases</u> to receive the link to the photo gallery.
 Pictures are also available in <u>News items</u>
- ISU Social Media: <u>Instagram</u> / <u>Facebook</u> / <u>Twitter</u> / <u>YouTube</u> / <u>Weibo</u>
- Hashtags: #stockholm2021, #FigureSkating, #WorldFigure

MEDIA ACCOMMODATION

The OC has designated two official media hotels. Shuttle transportation will be arranged from all the official media hotels to the venue. Shuttle schedules will be provided on site. Please be advised that the transportation service will only be available for the designated official media hotels.

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.









Clarion Hotel Stockholm

Clarion Hotel Stockholm is a sister hotel of Quality Hotel Globe. The hotel is within walking distance (15 min) from the Ericsson Globe and only two stations away by metro. Clarion Hotel Stockholm has 532 rooms in a modern and international atmosphere. The hotel is located in Södermalm, less than 10 minutes from the Central Station and the Old Town and easily reached by metro, bus or taxi.

The hotels in Sweden are generally cash free, which means that you should bring a credit card in order to pay.

Room prices, per night including breakfast buffet and local taxes:

Single Room: 1795 SEK Double/Twin Room: 1995 SEK

Opening hours for restuarant/bars: Monday 17-21, Tuesday to Thursday 17-22, Friday and Saturday 16-23. Sunday Closed There is no room service due to Covid-19, however there is a mini bar in the hotel room.

Reservations:

Media make their own hotel reservations. The above prices are obtained by booking through: nordicchoicehotels.com/isu2021/

Deposits, Cancellations and Refund Conditions

No Deposits but you have to guarantee your reservation with a credit card.

Offer is subject to availability. Last day free of charge for cancellation is 7 days upon arrival. Can not be combined with other offers and discounts.

No shows and not cancelled reservation will be charge for all booked nights.

Payment method

The rooms will be paid upon arrival before checking in.

Clarion Hotel Stockholm, Ringvägen 98, Stockholm, Sweden, Phone: +46 8-462 10 00, clarionstockholm.com

Click here for map







Park Inn Hammarby Sjöstad

The stylish and contemporary Stockholm hotel sits in the quiet Hammarby Sjöstad district, offering easy access to the whole city. Ericsson Globe and Tele2 Arena are within three kilometers of the hotel. A total of 178 rooms and suites makes up the Park Inn Hammarby Sjöstad. You can relax with a coffee while watching your favorite show or soaking in the stunning view.

Room prices, per night including breakfast buffet and local taxes:

Single Room: 1550 SEK Double/Twin Room: 1650 SEK

Prices include breakfast served Mon-Fri: 6: 30-10: 00, Sat-Sun: 7-11

The restaurant is open Tue-Sat 17: 30-20: 30

Access to fully equipped gym with sauna on the top floor, included for hotel and conference guests.

Media make their own hotel reservations. The above prices are obtained by using the code Worlds upon booking. Please use the link below, choose "Promotional code" and fill in the code (*Worlds*).

Reservations

Media make their own hotel reservations. The above prices are obtained by booking through: radissonhotels.com/en-us/hotels/park-inn-stockholm-hammarby-sjostad

Deposits, Cancellations and Refund Conditions

Guests have until kl. 18:00 (6pm) the day before the day of arrival to cancel free of charge. In case of late cancellations or no-shows, the guest's / booker's card will be charged at 100% of the booked value.

Payment Method

Credit / Debit Cards preferred, but cash accepted. Accepted cards: MasterCard, Visa, Amex, Diners Club

Park Inn Hammarby Sjöstad, Midskeppsgatan 6, Stockholm, Sweden, Phone: +46 8-505 070 00, <u>radissonhotels.com</u>

Click here for map

GENERAL ACCOMMODATION INFORMATION

VISA Application

Citizens from all countries will need a valid travel ID (passport or Schengen travel ID) and in some cases a visa to Sweden.

Please verify with the Swedish Embassy or Consulate in your country whether you need a Visa or not. You can visit the Swedish Ministry for Foreign Affairs website to obtain more information: swedenabroad.se

Please contact the OC Office as soon as possible for a Visa Letter of Invitation if needed.

Travel to Stockholm

Before applying for on-site media accreditation please read the latest Swedish government travel restrictions and bans at polisen.se.

By Air

Stockholm-Arlanda Airport (ARN) is Sweden's largest Airport and the primary gateway to Stockholm and Sweden. Some 70 airlines serve non-stop scheduled routes to 140 destinations. Scandinavian Airlines System (SAS) has the largest number of non-stop flight connections from Stockholm to international destinations.

There are also smaller regional airports in the greater Stockholm area. Please note that the official pick up will only be at Stockholm-Arlanda Airport.

By train

There are different options to travel to Stockholm by train from Europe, most convenient via Copenhagen and the Öresund Bridge connecting Sweden and Denmark. The state-owned rail company SJ runs most long-distance routes from Copenhagen and Oslo and domestic routes in Sweden, to Stockholm. There is one main train station, Stockholm Central Station located in the city center.

Distances to the Official Hotel:

From Stockholm-Arlanda International Airport: 40-60 minutes (traffic dependent) From the Central Station: 10-20 minutes by car (traffic dependent), 10-15 minutes by metro

Transportation between the airport and Stockholm

There are several airport transportations available. You can also visit the Stockholm-Arlanda International Airport (ARN) for more information about Ground Transportation.

Taxi

There are many taxi companies to choose from in Stockholm. Approved taxis with metered fares always bear yellow number plates. Credit cards are readily accepted. NOTE: Taxi fares are not regulated in Sweden; they may vary greatly. It is the customer's responsibility to check fares beforehand. For trips to and from Stockholm Arlanda Airport the major taxi companies have fixed fares at approximately SEK 500. Always ask the driver beforehand. In addition to the major taxi companies there are several independent firms; caution is advised.

Airport Express Train

Arlanda Express Train is the fastest way from Stockholm-Arlanda Airport to Stockholm City. Travel time is only 20 minutes from the airport to the Central Station in Stockholm. There are two stations at Stockholm-Arlanda Airport, Arlanda Södra (south) with access to terminals 2, 3 and 4, plus Arlanda Norra (north) under terminal 5. Single ticket: 299 SEK (2020). It runs from 05:00-01:00 and every 15 minutes during daytime.

For more information: arlandaexpress.se

Airport Coaches

The airport bus "Flygbussarna" takes you from Arlanda Airport to the main City Terminal, "Cityterminalen", in downtown Stockholm in 45 minutes. Single ticket: 119 SEK (2020). They run around the clock daily and every 10-15 minutes during daytime. For more information: flygbussarna.se

Event Shuttle

The Official Hotel, the Main arena and the Practice rinks are in the same building complex and therefore transportation will not be necessary.

Clarion Hotel Stockholm or Park Inn Hammarby Sjöstad are the recommended hotels for media and chaperones. The OC will provide limited transportation service to/from the arenas, either by shuttle bus or by free public transportation.

- Distance from Clarion Stockholm to Ericsson Globe: Approximately 1,5 km. Two stops by metro.
- Distance from Park Inn to Ericsson Globe: Approximately 2 km. A few stops by tram.

Public Transportation in Stockholm

Stockholm is often praised for its comfortable, efficient and safe public transportation. The metro is the easiest way to get around town. The city is divided into three zones, and zone tickets are good for several trips within the hour. A travelcard can only be purchased in advance at Metro stations, SL Centers, newsagent kiosks etc. It is not possible to pay cash for tickets on board buses in Stockholm.

You can also download their app for reduced price:

AppleStore: apps.apple.com/se/app/sl-biljetter/id918418291

 $GooglePlay: \underline{play.google.com/store/apps/details?id=com.sl.SLBiljetter}$

For more information: sl.se

Telecommunications

Media looking to book additional internet lines or other telecommunications services are asked to email press@skateweden.se for further details and rates. Please send your request before February 10. Later or on-site requests will be subject to additional costs.

USEFUL INFORMATION



Swedish National Day, june 6th celebration outside the Royal Palace facing the National Museum.



When in Stockholm; have a bulle! Traditionall "fika" at most of the coffee shops in the city.

Sweden is one of the largest countries in Europe, with great diversity in its nature and climate. Its distinctive yellow and blue flag is one of the national emblems that reflect centuries of history between Sweden and its Nordic neighbours.

Sweden is a sparsely populated country, characterised by its long coastline, extensive forests and numerous lakes. It is one of the world's northernmost countries. In terms of surface area it is comparable to Spain, Thailand or the American state of California. Sweden's borders have been unchanged since 1905 and the country has not been at war since 1814.

Sweden has a democratic system of power built on openness and transparency where everyone has the same rights.

Sweden experiences extreme contrasts between its long summer days and equally long winter nights. In the summer, the sun stays in the sky around the clock in the parts of Sweden north of the Arctic Circle, but even as far south as Stockholm (59°N) the June nights have only a few hours of semi-darkness.

VARIOUS FACTS ABOUT SWEDEN

Population 10.3 million
National day 6th of June

Language Swedish (virtually all Swedes speak English)

Form of government Constitutional monarchy, with parliamentary democracy

Prime Minister Stefan Löfvén (2021)

Capital Stockholm

EU Sweden has been a member since 1995

Classical Swedish dishes Meatballs, Kroppkakor, Skagen, Jansson's Temptation and Cinnamon Buns etc.

Total area 528,447 sq km, the third largest country in the European Union, after France and Spain

Highest mountain Kebnekaise (2099m)

Major companies such as IKEA, Spotify, Volvo, Electrolux, H&M and Ericsson

Source: Statistics Sweden

GENERAL INFORMATION

Language

Swedish is the official language. Virtually all swedes speak English.

The Climate

End of March in Stockholm is considered early springtime and the temperature is between +1°C average low and +6°C average high.

Clothing

March is considered early springtime in Stockholm. Visitors and guests are advised to dress in layers to be prepared for all weather. Despite listed average temperatures, days can be warm, evenings are cool and spring showers are always possible. Most nightlife and dining places do not require formal attire.

Banks

Regular banking hours are Monday to Friday from 10:00 until 15:00. Saturday and Sunday closed.

Credit cards

All major credit cards are accepted in Sweden. Most hotels, shops, restaurants and taxi accept VISA and Master Card. American express may not be accepted in all places. Please beware that there is a trend in Sweden to reduce handling of cash and cash payments are not accepted everywhere.

Currency

The currency is the Swedish krona (SEK). For denominations under 20 kronor, coins are used at values of 1, 2 and 5 kronor.

Exchange rates, February 2021

- 1 Euro (EUR) = 10.15 Swedish kronor (SEK)
- 1 Swedish krona (SEK) = 0,10 Euro (EUR
- 1 US Dollar (USD) = 8.40 Swedish kronor (SEK)
- 1 Swedish krona (SEK) = 0,12 US Dollar (USD)

Taxes/VAT

Taxes are always included in the price presented to customers/guests in shops, hotels, restaurants, etc. The general sales tax (VAT) is 25%, exceptions are hotel accommodation and food at restaurants (12%) and travel (6%).

Tipping

While tipping is not mandatory in Sweden, it is customary for good service in sit-down restaurants, which offer table service. If you're happy with the service you receive, a 5-10% tip on the bill is a standard expression of appreciation.



Electricity

Electrical sockets are 220-240 V AC, 50 Hz, plug type C or F. Visitors with appliances of different voltages should bring adapters.

Tobacco and Alcohol

The minimum age to buy alcohol is 18 years old in bars and restaurants. Sweden has a government alcohol monopoly called Systembolaget for sale of all alcoholic drinks stronger than 3.5% by volume. The minimum purchase age at Systembolaget is 20 years. You must also be at least 18 years of age to purchase cigarettes. Smoking is banned in public spaces and workspaces in Sweden, including schools, restaurants, bars, and private clubs. The ban extends to outdoor public areas such as entrance ways, bus stops, playgrounds, sport fields, and restaurant and bar patios.

Business Hours

In general, stores are open from 10:00 until 18:00 from Monday to Saturday, Sunday from 12:00 until 16:00. Some shopping malls are open from 10:00 until 21:00. Grocery stores and pharmacies usually have longer opening hours all week.

Emergency Services

The emergency number for all health, safety, police and crime emergencies is 112.

COMPETITION SCHEDULE

Date	Time	Event
Monday, March 22	All day	Official Practice
Tuesday, March 23	All day	Official Practice
Wednesday, March 24	10:00	LADIES – Short Program
	17:30	Opening Ceremony on Ice
	18:30	PAIRS – Short Program
Thursday, March 25	11:00	MEN – Short Program
	18:10	PAIRS - Free Skating
		Victory Ceremony – Pairs
Friday, March 26	10:45	ICE DANCE – Rhythm Dance
	18:00	LADIES – Free Skating
		Victory Ceremony – Ladies
Saturday, March 27	11:00	MEN – Free Skating
		Victory Ceremony – Men
	17:00	ICE DANCE – Free Dance
		Victory Ceremony – Ice Dance
Sunday, March 28	14:30	Gala Exhibition

The schedule is tentative and subject to change.

Link to Entries & Results

For any additional questions or information, please do not hesitate to contact:

Fredrik Pallin, CPO press@skatesweden.se

+46 72 927 18 59

Link to homepage of Stockholm 2021 and of ISU Event information:

stockholm2021.se

isu.org

#skatesweden







