

SHORT TRACK SPEED SKATING WORLD CUP SHANGHAI, CHINA December 6-8, 2019

Media Information



The Chinese Skating Association looks forward to hosting media attending the ISU World Cup Short Track Speed Skating in Shanghai, China. The event will be held at the Shanghai Oriental Sports Center from December 6-8, 2019.

This information will assist you in planning your trip to Shanghai and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press center and press tribune will be open and operational for the first practice/training session.

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If you require further information or have any questions, please contact:

csa@chineseskatingassociation.com

Media Accreditation

All media must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website (www.isu.org) under «Media Accreditation».

Accreditation will be granted to professional journalists and photographers only.

Writing press, photographers, non-right holding media and freelancers

- Writing Press (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Photographer:** maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- Television non-right holder: maximum three professionals per organization
- Radio non-right holder: maximum one professional per organization
- **Freelancer:** A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper a self-employed professional. A freelance editor or photographer <u>must provide written evidence</u> that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.

The deadline to apply for media accreditation is **November 22, 2019**. All media must provide the following documentation when applying for media accreditation and further information can be requested:

- 1. Endorsement Letter in .pdf, .jpg, .png or .jpeg
- 2. Copy of current professional media or journalist card in .pdf,.jpg,.png,.jpeg
- 3. ID photo in .pdf, .jpg, .png or .jpeg

Rights holding TV and radio

All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team media@isu.ch in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster:

CCTV

cctvsports@cctv.com

Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. <u>Please note that the ISU and</u> OC reserve the right to refuse accreditation with or without justification.

#WCShortTrack, #ShortTrackSkating

Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee and provide the following information: Name, Gender, Date of Birth, Nationality, Passport No., Passport Date of Expiry, Position/Title, Passport Copy.

Please note that an official invitation letter will only be provided to approved media representatives.

Media Facilities at the venue

Daily competition information, wired and wireless internet will be provided. Please bring warm clothes as it is cold in the Ice Rink.

Media Tribune and TV Commentator positions



Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

Quick Quotes available through the ISU website

#WCShortTrack, #ShortTrackSkating

Instagram, Facebook, Weibo, YouTube, Twitter

- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders

All athletes must pass through the Mixed Zone on completion of every event. Media may also approach coaches for interviews in their designated section, if required. The Media Operations team will to make sure that skaters go through the mixed zone, fulfil any media requests but are also responsible to make sure that the medalists get to their ceremony on time and will return to the Mixed Zone to finish TV interviews, and will then attend the press conference.

The Mixed Zone is located at ground floor level and can be accessed via stairs located opposite the media tribune entrance on the concourse.

Material Available

- Press Releases
- Media Guide
- Image Gallery: Available in the News items with credit as mentioned.
- Social Media: Instagram, Facebook, Weibo, YouTube, Twitter
- Hashtags: #WCShortTrack, #ShortTrackSkating

Media Accommodation

The OC has designated the following official media hotel. Shuttle transportation will be arranged from the official media hotel to the main venue and the practice arena. Shuttle schedules will be provided on site. Please be advised that the <u>transportation service will only be available for the designated official media hotel.</u>

Every individual media person is responsible for booking their own accommodation and bearing any cancellation fees.

Media Hotel

New East Asia Hotel Shanghai http://www.xdyhotel.cn

Address: No.238 Nandan East Road Xuhui District Shanghai 200030 China

Telephone: 400-699-8818

Room rates:

Single room RMB 450/day Twin room RMB 450/day

The above rates include breakfast daily.

Free Internet Connection and Shuttle Bus Service are provided.

Transportation & Telecommunications

Transportation



Public Transport (Metro Line 6,8 and 11) to Oriental Sports Center

First & Last Train Departure at Oriental Sports Center Station

Line No.	Line 6		Line8		Line 11	
Direction	To Gangcheng Road	To Oriental Sports Center	To Shiguang Road	To Shendu Highway	To Kangxin Highway	To North Jiading/Anting/ Huaqiao
First Train	5:30		5:47	6;19	6:40	5:48/5:53/5:53
Last Train	22:30		22:47	23:19	23:11	22:57/22:52/22:27

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Telecommunications

Network						
Area	Cable Network	Wi-Fi				
Media Workroom	0	0				
Press Conference Room		0				
Mixed Zone		0				
Media Tribune		0				
Tabled Press Area		O				

Competition information Event Page

For any additional questions or information, please do not hesitate to contact:

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