

**HEERENVEEN - NETHERLANDS**  
**7 - 8 MARCH 2020**



**ISU World Cup Speed Skating Final 2020**  
**Heerenveen, Netherlands**  
**7- 8 March, 2020**

## **Media Information**



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KNSB looks forward to hosting media attending the ISU World Cup Speed Skating Final in Heerenveen, the Netherlands. The event will be held at the Thialf Stadium in Heerenveen from March 7 – 8, 2020.

This information will assist you in planning your trip to Heerenveen and to apply for media accreditation to cover the event. Every effort will be made to ensure journalists have all the appropriate facilities necessary to work at the event.

The press centre and press tribune at the Thialf stadium, Pim Mulierlaan 1, 8443 DA Heerenveen, will be open on March 7 from 9:00 AM.

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If you require further information or have any questions, please contact:

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## Media Accreditation

**All media** must apply for media accreditation through the ISU Online Media Accreditation System (OMAS) on the International Skating Union (ISU) website ([www.isu.org](http://www.isu.org)) under «[Media Accreditation](#)».

Accreditation will be granted to professional journalists and photographers only.

### Writing press, photographers, non-right holding media and freelancers

- **Writing Press** (newspaper, magazine, internet, agencies and ISU Member Federations): maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Photographer**: maximum one professional per organization (agencies and major newspapers: maximum two professionals)
- **Television non-right holder**: maximum three professionals per organization
- **Radio non-right holder**: maximum one professional per organization
- **Freelancer**: A freelance journalist or photographer is a full time professional editor or photographer, who is not employed by an agency or newspaper – a self-employed professional. A freelance editor or photographer must provide written evidence that he/she operates on behalf of a clearly identified media. A freelance editor or photographer operating under his/her own account will not be accepted.

**The total number of accredited media representatives will be subject to capacity. The Organizing Committee (OC) and ISU reserve the right to refuse any accreditation should the number of applications exceed given space or if any requested information / documentation has not been provided in due time.**

The deadline to apply for media accreditation is **Friday, February 28, 2020**. All media must provide the following documentation when applying for media accreditation and further information can be requested:

1. Endorsement Letter in .pdf, .jpg, .png or .jpeg
2. Copy of current professional media or journalist card in .pdf, .jpg, .png, .jpeg
3. ID photo in .pdf, .jpg, .png or .jpeg

### Rights holding TV and radio

All right holding media must also apply for accreditation via OMAS. Access to the Right Holders area is restricted, therefore Right Holders are invited to contact the ISU Media Team [media@isu.ch](mailto:media@isu.ch) in order to obtain a username and password. To book any broadcasting services or facilities please contact the host Broadcaster via Carl Mureau: [c.mureau@knsb.nl](mailto:c.mureau@knsb.nl)

### Accreditation Confirmation

If the accreditation request is accepted, an automatic email of confirmation will be issued. You may be asked to present a copy of the email of confirmation to receive your accreditation badge.

You will also be notified if your accreditation request is denied. Please note that the ISU and OC reserve the right to refuse accreditation with or without justification.

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## Visa Application

Media representatives requiring an official invitation letter in order to apply for a visa must contact the Organizing Committee. Please note that an official invitation letter will only be provided to approved media representatives.

## Media Facilities at the venue

The Press Centre in Thialf stadium, Pim Mulierlaan 1, 8443 DA Heerenveen, will be equipped with work desks, 220V power, wireless and wired internet and TV screens. There are no lockers.

## Media Tribune

There are enough tabled positions (with electric power, 220V) plus non-table seats at the Media Tribune. At the media stand there is also wireless internet.

## Mixed Zone

The Mixed Zone provides an opportunity for media to interview athletes immediately after competition.

The Mixed Zone is split into five main sections and follows a pre-determined priority order:

- Quick Quotes available through the ISU website
- Rights holders TV and radio broadcasters who have pre-booked positions
- ENG crews
- Written press
- Non-rights holders

All athletes must pass through the Mixed Zone on completion of every event. Media may also approach coaches for interviews in their designated section, if required. The Media Operations team will make sure that skaters go through the mixed zone, fulfil any media requests but are also responsible to make sure that the medalists get to their ceremony on time and will return to the Mixed Zone to finish TV interviews, and will then attend the press conference.

The Mixed Zone is located at level -1, in the skaters tunnel, which can be reached by stairs.

## Material Available

- [Press Releases](#): To receive ISU press releases, please subscribe [here](#)
- [Media Guide](#)
- Image Gallery: Pictures available in the [News Items](#) with credit as mentioned.
- Social Media: [ISU Facebook](#), [ISU Instagram](#), [ISU Twitter](#), [ISU YouTube](#), [ISU Weibo](#)
- Hashtags: #WCSpeed, #SpeedSkating

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## Media Accommodation

The OC has no media accommodation available.

For hotels please go to [www.booking.com](http://www.booking.com) or [tripadvisor.com](http://tripadvisor.com).

The hotel that is situated closest to the Thialf Stadium is Fletcher Hotel Heidehof, Golfaan 1, 8445 SR Heerenveen.

## Transport to Dordrecht

From airport Schiphol to Heerenveen you can take the train, which will take approximately 2 hours. A one-way ticket costs about €25 per person. There are several options. Find them at [www.ns.nl](http://www.ns.nl) or download the NS Reisplanner app (for [Apple](#) or [Android](#)).

## Competition information

[ISU Event Page](#)

Entries and Results: [https://live.isuresults.eu/events/2020\\_NED\\_0003/schedule](https://live.isuresults.eu/events/2020_NED_0003/schedule)

***For any additional questions or information, please do not hesitate to contact:***

Carl Mureau

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